



No: RDO/2913/20

Date: 15.06.2020

**ORDER**

The Publicity Committee/Cell constituted earlier through Office Order No.RDO/1368/19 dated 08.07.2019 (Copy enclosed) is reconstituted with the following members with same terms and conditions and shall henceforth be named as "Publicity and Media Cell".

- |   |               |
|---|---------------|
| 1) Prof. Konika Das (Bhattacharya), Professor, Dept. of Electrical Engg.              | - Coordinator |
| 2) Dr. Gautam Anand, Assistant Professor, Dept. of Met. & Mat. Engg.                  | - Member      |
| 3) Dr. Ananya Barui, Assistant Professor, CHST  | - Member      |
| 4) Dr. Averi Mukhopadhyay, Assistant Professor, Dept. of Humanities & Social Sciences | - Member      |
| 5) Dr. Nirmalya Kumar Bhattacharyya, Deputy Registrar (Academic)                      | - Member      |
| 6) Dr. Bivore Das, Assistant Registrar (Compound & Estate)                            | - Member      |

Further, Dr. Nirmalya Bhattacharyya, Deputy Registrar (Academic) is appointed as Public Relation Officer (PRO) of the Institute with immediate effect. The PRO shall be responsible for making official statements/issue press release (print and electronic) on behalf of the Institute with due approval of the competent Authority. Mr. Indrajit Ghosh, Information and Data Entry Assistant (Contractual), Ramanujan Central Library shall assist the Cell as and when required in addition to his normal duties.

This is issued with the approval of the competent authority.

Encl.: As Stated

Sd/-  
(Biman Bandyopadhyay)  
Registrar

Copy forwarded for information and necessary action to:

1. Private Secretary to the Director
2. All the members of the Committee
3. All Deans/ Head of the Departments/Schools/Centres
4. All Officers
5. Dr. Nirmalya Kumar Bhattacharyya, Deputy Registrar (Academic)
6. Mr. Indrajit Ghosh, Information and Data Entry Assistant (Contractual), Ramanujan Central Library
7. Institute Website

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15/06/2020  
Registrar



**OFFICE OF THE REGISTRAR**

**INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR**

AN INSTITUTE OF NATIONAL IMPORTANCE

(FORMERLY BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR)

No: RDO/1368/19

Date: 08/07/19

### Order

As per MHRD D.O. No. F. No.33-3/2018-TS.III dated 21<sup>st</sup> June, 2019, the following effective publicity Committee is constituted for communication & outreach activities of the Institute.

- |  |               |
|--|---------------|
| 1) Prof. Konika Das (Bhattacharyya), Professor, Dept. of Electrical Engg.                          | - Chairperson |
| 2) Dr. Anuj Kishor Budhkar, Assistant Professor, Dept. of Civil Engg.                              | - Member      |
| 3) Dr. Nirnoy Ghosh, Assistant Professor, Dept. Computer Sc. & Technology                          | - Member      |
| 4) Dr. Nirmalya Kumar Bhattacharyya, Deputy Registrar (Academic)                                   | - Member      |
| 5) Dr. Bivore Das, Assistant Registrar   | - Member      |
| 6) Dr. Ankita Pramanick, Assistant Professor, Dept. of Electronics & Telecommunication Engineering | - Convener    |

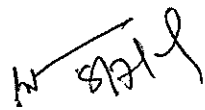
The primary responsibility of the publicity team shall be promoting outreach activities via social media (Facebook, Instagram, Twitter etc.). In addition the team shall look after the publicity via print and electronic media (activities such as arranging press conference as and when required and preparing press release in English/Hindi/ Bengali)

This is issued with the approval of the competent authority.

Sd/-  
(Biman Bandyopadhyay)  
Registrar

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Registrar